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OPINION
GAMING
SHOWBIZ
DATING
MOTORING
SITEMAP

Daily Record NEWS

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## MEN HOOKED ON NET SHOPPING

By Chris Moncrieff

TWICE as many men as women shop online on a daily basis - and they spend more money.

Blokes spend an average of £101 a month on web purchases, compared with just £77 for woman, according to a survey.

The study also showed that men lead the way when it comes to online splurges.

Around 15 per cent of the males questioned admitted they had splashed out £5000 or more on a single item.

Women were much more thrifty. Less than half of them in the survey said they had spent more than £100 on one item online.

Some of the items men admitted to buying on the net included an absinthemaking kit, a Batman fancydress costume and a blow-up dinosaur.

The women in the survey said they tended to stick to luxury items, including champagne, opera tickets, vintage clothes and foreign holidays.

Web-testers SciVisum interviewed 1000 people aged between 18 and 60 across the UK for the survey.

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