



Men outspend women on Internet

TWICE as many men as women shop online on a daily basis, spend more money and spend on impulse, research shows. They spend an average of £101 a month, compared with just £77 for women. By volume, more women (75 per cent)

than men (65 per cent) shop online, but men shop far more often, the survey by web tester SciVisum found. Some 15 per cent of men admitted spending £5,000 or more on one item, while less than half of women spent more than £100 on one purchase.