



Rage Against The Machines

We'd had road rage! We've had trolley rage! And now? Er, it's web rage...

You read that bit of red text right. Apparently, more and more shoppers are abandoning online shopping and heading back to good old fashioned shops

and more traditional mail order. According to a new survey, 78% of online shoppers were found to have been so frustrated with the performance of certain websites

that they simply switched off their computer altogether. And one in three then refuse to give a website more than a second chance. These are all the findings of a SciVisum

study, that has also revealed that those in the north of the country are more prone to this so-called 'web rage', and yet are also found to be the ones willing to buy more high