

SV-Mobile-App Monitor

Mobile Platform Availability & Performance Solutions

Mobile is now positioned to be the hub of all channels due to its personal and immediate contact with the individual customer. It can bring the user in, engage and transfer user interest into real sales. However, the user experience has to be flawless to capture and retain customers; with SciVisum's new Mobile-App Monitor service you can gain full visibility of your application's performance to ensure positive user experience and increase conversion.

By delivering the right content with outstanding experience retailers can increase conversions and gain long term customer loyalty. But due to the immediate and intimate nature of the mobile, flawless, seamless user experience is crucial.

In order to ensure you are providing a consistent, positive online experience for your users you need to test your service frequently using a testing service which can manage the complexities of your site or mobile application.

Using a service such as SciVisum's Mobile-App Monitor, with its advanced testing capabilities, is instrumental to ensuring consistent service performance and seamless user experience. Many testing services offer traditional User Journey methods which monitor a series of static URLs, but when your mobile service is reliant on dynamic AJAX coding, it's essential to choose a supporting testing network such as SciVisum's Dynamic User Journeys.



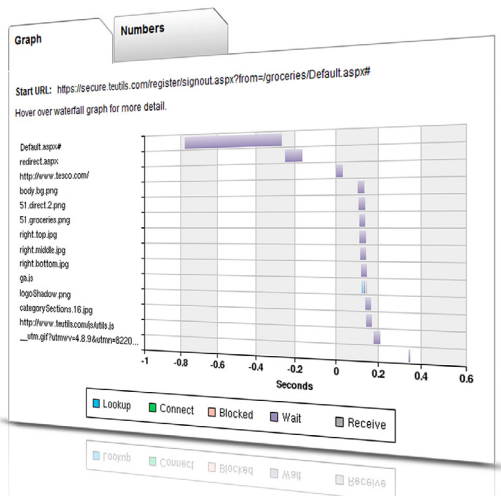


SV-MAP

Benefits:

- Know when your application appears but users are unable to interact
- Know when your application reaches your threshold for time to load
- Know when your application reaches stress point
- Know when intermittent communication errors happen between the application and the server, be they slow downs or out and out errors
- Fast reacting sms and email alerting to notify you of live problems experienced by your application users.
- Detect Sporadic errors and performance slow downs experienced by the application users.
- Monitor the amount of data sent required to use the application

If you would like to schedule a free consultation regarding your website performance concerns, learn more about mobile application monitoring or arrange a free trial of the service please contact us on: **+44 (0) 1227 768276**



About SciVisum

SciVisum provides technical teams a uniquely in-depth analysis of how their code and systems are performing, and allows the Business and Marketing managers to take control of the ongoing Customer Experience on the portals. SciVisum's success is the result of the combination of its in-house developed test engine, which provides flexible and fast scripting for complex multi-page User Journey web site testing, together with the experience of

expert web testing staff.

The result is a portfolio of web effectiveness test services, centred around Dynamic User Journeys. This approach helps clients focus on reducing lost sales online, by continual improvement of evidence based User Experience metrics.

Many companies have previously bought testing from other suppliers, and appreciate the fact

that SciVisum's unique approach to emulate realistic, random-walk and complex Dynamic User Journeys provides unique depth of testing, at costs and time scales to suit today's tighter project demands.

SciVisum does not build or host web systems, and is thus able to offer fully independent test and audit services and consultancy.